COSMONOVA BROADCAST

WEBREC

Broadcast Recording, Archiving & Live Clipping

Record and archive TV broadcasts continuously, access footage when needed, and create clips while the content is still on air.

COSMONOVA
broadcast

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COSMONOVA broadcast

Expand your reach and revenue. Simplify operations.

- **Reliability & Business Continuity**

  We own and manage geo-redundant infrastructure in the EU, with round-the-clock NOC monitoring, technical support, and a 99.98% SLA.

- **In-house Development & Technical Expertise**

  We continually develop our own services and infrastructure, automate media operations, and tailor them to specific business needs.

- **Managed Cloud Services**

  For broadcasters, content rights holders, pay-TV and IPTV operators, OTT platforms, and companies launching their own corporate or thematic channels.

- **International Reach**

  - **350+** TV channels
  - **850+** operators
  - **51+** countries

COSMONOVA BROADCAST

Cosmonova Broadcast Service Ecosystem



COSMO | PLAYOUT

Linear TV and FAST channel origination and management, including broadcast scheduling, live broadcasts, graphics, advertising, and localisation.



DISTRIBUTION & IP DELIVERY

Licensed TV channel distribution and managed IP signal delivery to operators and platforms, tailored to their technical requirements.



STREAM ONLINE

Streaming of TV channels and events across websites, apps and social media, with adaptive bitrate playback, CDN delivery, stream protection and analytics.



VOD PORTAL

A branded OTT service for every screen, with TV channels, live events, VOD, catch-up, time-shift, DRM, access control and monetisation.



WEBREC

Automated recording and archiving of broadcast output, with Clip Live for creating clips during live broadcasts.



VIRTUAL MATRIX

Signal exchange between TV channels, rights holders and studios, with access control, preview, signal monitoring and scheduled source switching.

WHO USES WEBREC?

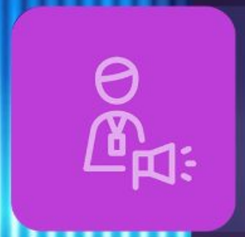
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Broadcasters
Record and review broadcast output, retain content for compliance and reporting, and reuse programmes and segments.



Newsrooms & Editorial Teams
Find, review, and extract interviews, news segments, and other broadcast footage for editorial use.



Digital & Social Media Teams
Create clips while broadcasts are still live and repurpose footage for social media and other digital platforms.



Media Monitoring & Advertising Teams
Review broadcast recordings to verify ad placements and check what was actually aired.

WEBREC BENEFITS

COSMONOVA BROADCAST

1

ACCESS FROM ANYWHERE

Review recordings and work with broadcast content through a web-based interface.

2

CONTINUOUS RECORDING & EVENT LOGGING

Record and archive broadcasts continuously, with event logging to support broadcast verification, compliance checks, and claims management.

3

SEARCHABLE, TAGGED ARCHIVE

Organise recordings by tags and find the footage you need by broadcast time or tag for fast review and reuse.

4

LIVE CLIPPING & CONTENT REUSE

Create clips while a broadcast is still on air and reuse footage for news coverage and digital publishing.

5

SECURE CLOUD STORAGE

Keep broadcast recordings in cloud storage for authorised access and later use.

6

SCALABLE MEDIA STORAGE

Adapt storage capacity to growing recording volumes and operational needs.

HOW WEBREC WORKS



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WEBREC FUNCTIONALITY

CLIP LIVE

- Continuous recording of TV channel broadcasts.
- Live clipping and video editing (e.g. adding intros, outros, and branding).
- Direct publishing of clips to social media during live broadcasts.
- Clip downloading.
- Archiving and searching recordings by time and tags.
- Playback and review of recorded broadcasts.
- Web-based access to recordings and clips.



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See WEBREC in Action

Discover how WEBREC can support your broadcast recording, content review, and clipping workflows.

Contact Cosmonova Broadcast to discuss your requirements or arrange a demonstration:

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